

Message Text

UNCLASSIFIED

PAGE 01 KUWAIT 03153 081431Z
ACTION NEA-10

INFO OCT-01 EA-09 ISO-00 EB-07 PASS-00 /027 W
-----081936Z 115562 /44

R 081340Z JUN 77
FM AMEMBASSY KUWAIT
TO SECSTATE WASHDC 8218
INFO USDOC WASHDC
AMEMBASSY TAIPEI

UNCLAS KUWAIT 3153

E.O. 11652: N/A
TAGS: BEXP
SUBJECT: BRAND STEALING BY TAIWANESE FIRM

TO: CHARLES G. SUMMERS, JR., INC.
NEW FREEDOM, PENNSYLVANIA 17349
CABLE: SUMMERS NEW FREEDOM

REF: REGISTRATION OF THE MARYLAND CHIEF BRAND IN
KUWAIT

1. H. L. JOLLY OF VINO AND HAMID TRADING CO., YOUR
AGENT IN KUWAIT, APPROACHED EMBASSY COMMERCIAL SECTION
WITH EVIDENCE THAT YOUR MARYLAND CHIEF BRAND OF RED
KIDNEY BEANS IS BEING COPIED BY A TAIWANESE FIRM
FOR ABU ALI FOODS CO. OF KUWAIT. THE LABELS ARE
VIRTUALLY IDENTICAL. SUCH A SIMILARITY WILL
UNDOUBTEDLY CUT INTO YOUR EXPORTS OF 40 TO 50,000
CASES OF THIS PRODUCT TO KUWAIT. SINCE YOUR BRAND
IS NOT REGISTERED, THIS SITUATION WILL CONTINUE.
SHOULD ABU ALI FOODS CO. REGISTER THEIR BRAND
FIRST, YOU WILL BE PROHIBITED FROM "COPYING" THEM
AND WOULD HAVE TO EXPORT HERE UNDER ANOTHER NAME.

2. MR. JOLLY SUGGESTS THAT YOU EXPEDITE REGISTRA-
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TION OF ALL BRANDS YOU EXPORT TO KUWAIT, AS HE HAD
EARLIER RECOMMENDED.

AMERICAN EMBASSY
KUWAIT, KUWAIT
SUTHERLAND

NOTE BY OC/T: KUWAIT 3153 PASSED ABOVE ADDRESSEE.

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 08-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977KUWAIT03153
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770204-0855
Format: TEL
From: KUWAIT
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770679/aaaacrfs.tel
Line Count: 63
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: f78fa182-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2232493
Secure: OPEN
Status: NATIVE
Subject: BRAND STEALING BY TAIWANESE FIRM TO: CHARLES G. SUMMERS, JR., INC. NEW FREEDOM, PENNSYLVANIA 17349
TAGS: BEXP
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/f78fa182-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009